

Cherokee Trail High School
Career Pathway Plan of Study



Business Management and Administration

Career Path Courses

9th: Accounting 1, Business Management, Computer Applications*, Business Law, Personal Finance, Multimedia*, Web Page Design 1

10th: Accounting 2*, Intro to Computer Programming, Computer Programming 2 (Game Design)*, Marketing 1/DECA, Multimedia 2*, Web Page Design 2*

11th/12th: IB Business Management (SL/HL), Marketing 2*, Sports and Entertainment Marketing, AP Computer Science, Career Exploration**, Prostart Culinary/Hospitality**, Fashion Design**, Executive Internship**, CareerWise Apprenticeships**

Core Academic Classes

9th: English 9 (Pre-AP, Pre-IB), World Geography (Pre-AP, AP), Algebra 1 or higher, Biology (H), World Language

10th: English 10 (Pre-AP, Pre-IB), Government/Economics (AP), Geometry or higher, Chemistry (H, AP), World Language

11th grade: English 11 (AP, IB, H), US History (AP, IB, CE), Algebra 2 or higher (AP, IB, CE), Physics (AP, IB), World Language

12th grade: English 12 (AP, IB, CE), Senior Social Studies (AP, IB), College Algebra or higher (AP, IB, CE), Senior Science (AP, IB)

AP= Advanced Placement, IB= International Baccalaureate, CE= Concurrent Enrollment. All CTHS core pathways meet college admission standards.

Other Electives to Consider

- Health ±
- Wellness and Fitness
- Intro to Journalism
- Video Production
- Yearbook
- Competitive Speech
- Competitive Debate

± Required course for graduation.

Potential Career Pathways: *Management and Administration, Marketing, Finance, Entrepreneurship, Government and Public Administration*

Employment Outlook: Nearly half of all jobs are in managerial and professional occupations, and nearly one-fourth of all workers are self-employed. The business management and administration services industry is one of the highest paying industries. Most job openings in the business management and administration cluster are projected to be in occupations assigned to the administrative support pathway, including customer service representatives, the occupation expected to have the largest number of job openings in the cluster.

Source: Naviance

Additional Information

College Credit:

*Courses offer college credit through **Concurrent Enrollment, AP, or IB**

CTE Courses :

** Courses are offered through the CCSD CTE program and are off-campus.

Student Organizations:

DECA- Marketing Student Association, FBLA- Future Business Leaders of America

Post-graduation options that lead to careers in this Cluster:

World of work, Associates Degree (AA), Bachelor's Degree (BA), Master's Degree (MA), and Doctorate



Standardized Testing: Suggested Benchmarks

SAT	ACT	Accuplacer
ELA: 480	English 18	SS 95
Math: 530	Reading 22	RC 80
	Math 22	Math 85