

Cherokee Trail High School
 Career Pathway Plan of Study
Mass Communications



Career Path Courses

9th–Intro to Journalism, Video Production, Competitive Speech, Competitive Debate, Multimedia 1*, Web Page Design 1

10th– Newspaper, Broadcast Journalism/TV Production, Yearbook, Competitive Speech, Competitive Debate, Multimedia 2*, Web Page Design 2*

11th/12th– Newspaper, Broadcast Journalism/TV Production, Yearbook, IB Film SI, AP Language & Composition, Competitive Speech, Competitive Debate

Core Academic Classes

9th: English 9 (Pre-AP, Pre-IB), World Geography (Pre-AP, AP), Algebra 1 or higher, Biology (H), World Language

10th: English 10 (Pre-AP, Pre-IB), Government/Economics (AP), Geometry or higher, Chemistry (H, AP), World Language

11th grade: English 11 (AP, IB, H), US History (AP, IB, CE), Algebra 2 or higher (AP, IB, CE), Physics (AP, IB), World Language

12th grade: English 12 (AP, IB, CE), Senior Social Studies (AP, IB), College Algebra or higher (AP, IB, CE), Senior Science (AP, IB,)

AP= Advanced Placement, IB= International Baccalaureate, CE= Concurrent

Suggested Electives

Health ±

Wellness and Fitness

Computer Applications*

Graphic Design (1 & 2)

Manufacturing Production and Design

AP Seminar

AP Research

Theater (1 & 2)

± Required course for graduation.

Potential Career Pathways: *Journalist, Actors, Videographers, Telecommunications, Print Media, Social Media Manager, Graphic Designers*

Employment Outlook: There are about 1.8 million jobs in the occupations that are assigned to the Mass Communications pathway. Median annual wages for these occupations range from \$25,000 for floral arrangers to \$83,000 for art directors. Most job openings in the Mass Communications pathway are in the visual arts, most specifically Graphic Designers. This occupation is predicted to have the most job openings in the cluster.

Source: Naviance 2018

Additional Information

College Credit:

*Courses offer college credit through **Concurrent Enrollment, AP, or IB**

CTE Courses:

** Courses are offered through the CCSD CTE program and are off-campus.

Post-graduation options that lead to careers in this Cluster:

World of work, Associates Degree (AA), Bachelor's Degree (BA), Master's Degree (MA), and Doctorate

Standardized Testing: Suggested Benchmarks

SAT	ACT	Accuplacer
ELA: 480	English 18	SS 95
Math: 530	Reading 22	RC 80
	Math 22	Math 85